



Prescription Solutions is now OptumRx™

Strength, innovation and a commitment to making the health system work better for everyone.

A groundbreaking realignment

It's exciting. And official. Prescription Solutions is now OptumRx™ — one of three key business segments comprising the newly formed Optum™. This gives UnitedHealth Group two major brands — Optum on the health services side, and UnitedHealthcare representing health care benefits.

For 20 years you've known us as Prescription Solutions, a leading pharmacy benefit manager recognized for its innovation, transparency and customer service. We serve the pharmacy needs of more than 13 million Americans — and that number is rapidly growing. In an effort to deliver more integrated solutions that drive positive change, we have unified and simplified our market presence under a single Optum brand. With our sister companies OptumHealth™ and OptumInsight™ (formerly Ingenix), we are combining our deep knowledge of the entire health care value chain with a wide range of advanced capabilities to create Optum — a company at the forefront of the health care evolution.

Today, OptumRx is proud to be an integral part of this emerging health services leader.

Committed to making the health system work better for everyone

Optum is comprised of three distinct businesses, each a market leader in its area of expertise.

- **OptumRx** — specializes in the delivery, clinical management and affordability of prescription medications and consumer health products.
- **OptumHealth** — delivers health management solutions that address the physical, mental and financial needs of individuals and organizations.
- **OptumInsight** — improves the performance of the health system by providing analytics, technology and consulting services that enable better decisions and results.

Learn more

We've launched www.optum.com, a resource where you can learn more about Optum and connect to our three business segments.



Together we share a fundamental belief that the health system can work better for everyone. That is our vision. Through our inherent synergies, integration and collaboration, we are developing an unmatched portfolio of products and services designed to help our clients improve population health, reduce the cost of care and make health care work better for all.

Optum blends a broad, yet uniquely deep experience in health care with a wide array of solutions designed to enable what we call Sustainable Health Communities. These are communities capable of producing enduring health for people, because they are Connected, Intelligent and Aligned as never before. It's a challenge we are excited about because we never lose sight of the fact that we help people, often at their most vulnerable moments.

The enormous benefits of coming together

Here's what this powerful alliance means to our clients, members, partners and other stakeholders:

- Because we are now a major player in virtually every segment of the health care market, we bring a unique "big picture" perspective to solving client challenges.
- By simplifying our presence under a single Optum brand, we are leveraging our collective vision, abilities and scale to help clients implement fresh, new approaches that will drive positive health care change.
- The unified Optum brand makes it easier for clients to take advantage of our full range of capabilities.
- Clients can now come to Optum for all their health services needs. No one has a broader portfolio and more resources to bear.

The inherent synergies between OptumRx, OptumHealth and OptumInsight are enabling us to deliver smarter, more cost-effective medical, pharmacy and health and wellness solutions for you and your members.

By aggressively collaborating with our sister Optum companies, we're working to solve some of the most pressing issues facing the health industry. And we're now better able to serve our clients based on their total health and wellness needs — whether it entails a comprehensive strategy drawing on the leveraged strengths of all three Optum businesses, or a customized solution designed by OptumRx, OptumHealth or OptumInsight.

OptumRx brand transition schedule

We recognize that clients, consultants and other stakeholders are eager to see OptumRx take flight. That's why we've already begun using the OptumRx brand on all day-to-day client-facing communications, correspondence and sales collateral.

However, our reputation for customer service and putting members first, warrants a slightly extended transition strategy. To avoid confusion, starting in January through July 2012, we will use the temporary name Prescription Solutions® by OptumRx™ in all member-facing communications and materials including our website. We anticipate that by August 1, 2012 our transition to the OptumRx brand will be complete and we will no longer use the legacy Prescription Solutions name.

On behalf of the nearly 5,000 employees at OptumRx and the more than 30,000 people comprising Optum, we want to thank you for sharing our vision of making the health care system work better for everyone.



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OptumRx™ specializes in the delivery, clinical management and affordability of prescription medications and consumer health products. We are an Optum™ company — a leading provider of integrated health services. Learn more at www.optum.com.

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